



RANI CHANNAMMA UNIVERSITY

BELAGAVI

THE COURSE STRUCTURE OF UNDER GRADUATE

BACHELOR OF BUSINESS ADMINISTRATION

w.e.f.

**Academic Year 2020-21 and Onwards
Under**

CHOICE BASED CREDIT SYSTEM (CBCS)

1. KANNADA

Part 1: AECC - Ability Enhancement Compulsory Course (Basic Kannada)

Sem	Course Code	Title of the Paper	Teaching Hours/Week	Credits	Marks		Total	Duration of Exam
					Sem End Exam	IA		
I	AECC KAN	Kannada Language I	4	2	80	20	100	3 Hrs
II	AECC KAN	Kannada Language II	4	2	80	20	100	3 Hrs
III	AECC KAN	Kannada Language III	4	2	80	20	100	3 Hrs
IV	AECC KAN	Kannada Language IV	4	2	80	20	100	3 Hrs

Part 3: SEC - Skill Enhancement Course (ಕೌಶಲ್ಯ ಕನ್ನಡ) for all courses (Open Elective Course)

Sem	Course Code	Title of the Paper	Teaching Hours/Week	Credits	Marks		Total	Duration of Exam
					Sem End Exam	IA		
III	SEC KAN	ಸ್ವರ್ಧಾತ್ಮಕ ಕನ್ನಡ	2	2	40	10	50	2 Hrs
IV	SEC KAN	ಕೌಶಲ್ಯ ಕನ್ನಡ	2	2	40	10	50	2 Hrs
V	SEC KAN	ಭಾಷಾಂತರ ಕೌಶಲ್ಯ	2	2	40	10	50	2 Hrs
VI	SEC KAN	ವ್ಯವಹಾರಿಕ ಕನ್ನಡ	2	2	40	10	50	2 Hrs

2. ENGLISH

Part 1: AECC - Ability Enhancement Compulsory Course (Basic English)

Sem	Course Code	Title of the Paper	Teaching Hours/Week	Credits	Marks		Total	Duration of Exam
					Sem End Exam	IA		
I	AECC ENG121	English Stars I	4	2	80	20	100	3 Hrs
II	AECC ENG122	English Stars II	4	2	80	20	100	3 Hrs
III	AECC ENG123	Motivation	4	2	80	20	100	3 Hrs
IV	AECC ENG124	Functional English	4	2	80	20	100	3 Hrs

Part 3: SEC - Skill Enhancement Course (Communicative English)

Sem	Course Code	Title of the Paper	Teaching Hours/Week	Credits	Marks		Total	Duration of Exam
					Sem End Exam	IA		
III	SEC ENG113	Soft Skills	2	2	40	10	50	2 Hrs
IV	SEC ENG114	Business Correspondence	2	2	40	10	50	2 Hrs
V	SEC ENG115	Media and Communication	2	2	40	10	50	2 Hrs
VI	SEC ENG116	Media Writing	2	2	40	10	50	2 Hrs

3. HINDI

Sem	Course	Title of the Paper	Paper	Teaching Hours per week	Duration of Exam (Hrs)	Marks			Credits
						IA	Exam	Total	
I	AECC	1) गद्य चयन 2) हिंदी भाषा के विविध रूप 3) स्वर तथा व्यंजन 4) अनुवाद (पारिभाषिक शब्दावली)	1T*	4	3	20	80	100	3
II	AECC	1) काव्य वैभव (कविता संकलन) 2) व्याकरण 3) पत्रलेखन	1T*	4	3	20	80	100	3
III	AECC	1) ताजमहल का टैंडर (नाटक) 2) भाषा संप्रेषण 3) मुहावरे और लोकोक्तियाँ 4) पर्यायवाची शब्द, विलोम शब्द, अनेक शब्दों के लिए एक शब्द	1T*	4	3	20	80	100	3
	SEC	1) संभाषण कला 2) प्रयोजनमूलक हिंदी	1T*	2	2	10	40	50	2
IV	AECC	1) सपनों की होम डिलिवरी (उपन्यास) 2) पल्लवन तथा संक्षेपण 3) अनुवाद	1T*	4	3	20	80	100	3
	SEC	चलचित्र लेखन	1T*	2	2	10	40	50	2

4. MARATHI

Sem	Course	Title of the Paper	Paper	Teaching Hours per week	Duration of Exam (Hrs)	Marks			Credits
						IA	Exam	Total	
I	AECC	विनोदी वाङ्मय	1 T	4	3	20	80	100	3
II	AECC	वाङ्मयप्रकार:नाटक	1 T	4	3	20	80	100	3
III	AECC	कादंबरी	1 T	4	3	20	80	100	3
	SEC	जाहिरात लेखन	1 T	2	2	10	40	50	2
IV	AECC	वाङ्मयप्रकार:चरित्र	1 T	4	3	20	80	100	3
	SEC	श्राव्य माध्यमांसाठी लेखन कौशल्य	1 T	2	2	10	40	50	2

5. ARABIC

Sem	Course	Title of the Paper	Paper	Teaching Hours per week	Duration of Exam (Hrs)	Marks			Credits
						IA	Exam	Total	
I	AECC	Prose, Poetry, History of Arabic literature and Grammar.	1 T	4	3	20	80	100	3
II	AECC	Prose, Poetry, History of Arabic literature and Grammar.	1 T	4	3	20	80	100	3
III	AECC	Prose, Poetry, History of Arabic literature and Grammar.	1 T	4	3	20	80	100	3
	SEC	Arabic Calligraphy	1 T	2	2	10	40	50	2
IV	AECC	Prose, Poetry, History of Arabic literature and Grammar.	1 T	4	3	20	80	100	3
	SEC	Arabic Phonetics	1 T	2	2	10	40	50	2

6. URDU

I	AECC	Study of Prose and poetry	1 T*	4 Hrs	3	20	80	100	3
II	AECC	Study of Prose and poetry	1 T*	4 Hrs	3	20	80	100	3
III	AECC	Study of Prose and poetry	1 T*	4 Hrs	3	20	80	100	3
	SEC	This SEC paper as per B A IIISem Syllabi	1 T	2 Hrs	2	10	40	50	2
IV	AECC	Study of Prose and poetry	1 T*	4 Hrs	3	20	80	100	3
	SEC	This SEC paper as per B A IV semSyllabi	1 T	2 Hrs	2	10	40	50	2

7. SANSKRIT

Part 1: AECC - Ability Enhancement Compulsory Course (Basic Sanskrit)

Sem	Course Code	Title of the Paper	Teaching Hours/Week	Credits	Marks		Total	Duration of Exam
					Sem End Exam	IA		
I	AECC SAN	Sanskrit Language	4	2	80	20	100	3 Hrs
II	AECC SAN	Sanskrit Language	4	2	80	20	100	3 Hrs
III	AECC SAN	Sanskrit Language	4	2	80	20	100	3 Hrs
IV	AECC SAN	Sanskrit Language	4	2	80	20	100	3 Hrs

Part 3: SEC - Skill Enhancement Course for all courses (Open Elective Course)

Sem	Course Code	Title of the Paper	Teaching Hours/Week	Credits	Marks		Total	Duration of Exam
					Sem End Exam	IA		
III	SEC SAN	TRANSLATION	2	2	40	10	50	2 Hrs
IV	SEC SAN	PATHANAM	2	2	40	10	50	2 Hrs
V	SEC SAN	BHAASHAA KAUSHALAM	2	2	40	10	50	2 Hrs
VI	SEC SAN	PATRA LEKHANAM	2	2	40	10	50	2 Hrs

BBA Course Structure with Effect from 2020 - 2021

SEMESTER – I

<i>Course Code</i>	<i>Course Title</i>	<i>Teaching Hrs/week</i>	<i>Marks</i>	<i>Exam Hrs.</i>	<i>Credits</i>
ELS 1	English -1	4	80 E + 20 I	3 Hrs.	3
MIL 1	Kannada / MIL – 1	4	80 E + 20 I	3 Hrs.	3
AECC 1	Environmental Science	2	40 E + 10 I	2 Hrs.	2
DSC 101	Principles of Management	4	80 E + 20 I	3 Hrs.	2
DSC 102	Principles of Marketing	4	80 E + 20 I	3 Hrs.	2
DSC 103	Elements of Cost & Market Analysis	4	80 E + 20 I	3 Hrs.	2
DSC 104	Financial Accounting	4	80 E + 20 I	3 Hrs.	2
SEC 1	Business Correspondence and Communication	2	40 E + 10 I	2 Hrs	1
CC/EA 1			50 I		1
	Total Semester Credits				18

SEMESTER – II

<i>Course Code</i>	<i>Course Title</i>	<i>Teaching Hrs/week</i>	<i>Marks</i>	<i>Exam Hrs.</i>	<i>Credits</i>
ELS 2	English – 2	4	80 E + 20 I	3 Hrs.	3
MIL 2	MIL – 2	4	80 E + 20 I	3 Hrs.	3
AECC 2	Indian Constitution	2	40 E + 10 I	2 Hrs.	2
DSC 201	Corporate Accounting	4	80 E + 20 I	3 Hrs.	2
DSC 202	Human Resources Management	4	80 E + 20 I	3 Hrs.	2
DSC 203	Marketing Management	4	80 E + 20 I	3 Hrs.	2
DSC 204	Quantitative Analysis for Business Decisions	4	80 E + 20 I	3 Hrs.	2
SEC 2	Basic Computer Skills	2	40 E + 10 I	2 Hrs	1
CC/EA 2			50 I		1
	Total Semester Credits				18

SEMESTER – III

<i>Course Code</i>	<i>Course Title</i>	<i>Teaching Hrs/week</i>	<i>Marks</i>	<i>Exam Hrs.</i>	<i>Credits</i>
ELS 3	English – 3	4	80 E + 20 I	3 Hrs.	3
MIL 3	MIL – 3	4	80 E + 20 I	3 Hrs.	3
DSC 301	Corporate Communication	4	80 E + 20 I	3 Hrs.	2
DSC 302	Quantitative Techniques	4	80 E + 20 I	3 Hrs.	2
DSC 303	Entrepreneurship Development	4	80 E + 20 I	3 Hrs.	2
DSC 304	Computer Applications	4	80 E + 20 I	3 Hrs.	2
DSC 305	Computer Lab	2	40 E + 10 I	2 Hrs	1
SEC 1	Business Policy and Strategy	2	40 E + 10 I	2 Hrs.	2
CC/EA 3			50 I		1
	Total Semester Credits				18

SEMESTER – IV

<i>Course Code</i>	<i>Course Title</i>	<i>Teaching Hrs/week</i>	<i>Marks</i>	<i>Exam Hrs.</i>	<i>Credits</i>
ELS 4	English (First Language) - 4	4	80 E + 20 I	3 Hrs.	3
MIL 4	MIL – 4	4	80 E + 20 I	3 Hrs.	3
DSC 401	Organization Behavior	4	80 E + 20 I	3 Hrs.	2
DSC 402	Market Research	4	80 E + 20 I	3 Hrs.	2
DSC 403	Cost Accounting	4	80 E + 20 I	3 Hrs.	2
DSC 404	Goods and Service Tax	4	80 E + 20 I	3 Hrs.	2
DSC 405	Talley Lab	2	40 E + 10 I	2 Hrs.	1
SEC 2	Start Up Management	2	40 E + 10 I	2 Hrs.	2
CC/EA 4			50 I		1
	Total Semester Credits				18

SEMESTER – V

<i>Course Code</i>	<i>Course Title</i>	<i>Teaching Hrs/week</i>	<i>Marks</i>	<i>Exam Hrs.</i>	<i>Credits</i>
DSE 501	Legal Aspect of Business	4	80 E + 20 I	3 Hrs.	4
DSE 502	Income Tax	4	80 E + 20 I	3 Hrs.	4
DSE 503	Elective Paper I	4	80 E + 20 I	3 Hrs.	4
DSE 504	Elective Paper II	4	80 E + 20 I	3 Hrs.	4
DSE 505	Elective Paper III	4	80 E + 20 I	3 Hrs.	4
DSE 506	Elective Paper IV	4	80 E + 20 I	3 Hrs.	4
SEC 3	Personality Development I	3	40 E + 10 I	3 Hrs.	2
	Total Semester Credits				26

SEMESTER – VI

<i>Course Code</i>	<i>Course Title</i>	<i>Teaching Hrs/week</i>	<i>Marks</i>	<i>Exam Hrs.</i>	<i>Credits</i>
DSE 601	Summer Implant Project		100*		4
DSE 602	Production and Operation Management	4	80 E + 20 I	3 Hrs.	4
DSE 603	Elective Paper V	4	80 E + 20 I	3 Hrs.	4
DSE 604	Elective Paper VI	4	80 E + 20 I	3 Hrs.	4
DSE 605	Elective Paper VII	4	80 E + 20 I	3 Hrs.	4
DSE 606	Elective Paper VIII	4	80 E + 20 I	3 Hrs.	4
SEC 4	Placement & Training	3	40 E + 10 I	3 Hrs.	2
	Total Semester Credits				26

* The Summer Implant Project shall be evaluated in the pattern of 50 Marks Viva Voce and 50 Marks Report total for 100 Marks.

During the end of the fifth semester, student should be assigned Summer Implant Project (SIP) and it shall be monitored by the guides from the college as Internal Guide and External by the Company Guide. SIP shall be undertaken in any type of Tiny/ Micro / Small/ Medium/ Large, Manufacturing or Trading or Service Organization. The student allocation shall not be more than 15 per guide.

The Report shall consist of Organization Profile, Nature of Work undertaken by the student, learning experience from the SIP shall be complied in 50 pages. The SIP shall be for the period of 30 days as notified by the university from time to time after completion of the V semester examination. The SIP shall be submitted within 5 working days after the completion of the SIP. The related marks and credit will be awarded in the VI semester.